

EXECUTIVE DIRECTOR Transport for NOLA

ORGANIZATION OVERVIEW

Transport for NOLA promotes alternative transportation that is connected to New Orleanians' daily lives. For those who depend on transit—because of age, income, or disability—or those who take it by choice, we advocate for transportation options as a public service and a public good. We know that alternative transportation modes are critical to the creation of vibrant, healthy and sustainable neighborhoods that encourage economic opportunities for all residents, and we aim to educate the public on the importance of transportation choice in their community.

SALARY AND BENEFITS

Commitment of a minimum of 40 hours per week is required. Salary is approximately \$50,000 annually. Health, dental insurance and vacation benefits provided.

RESPONSIBILITIES AND DUTIES

The Executive Director will be responsible for managing Transport for NOLA's major programs in coordination with the organization's four standing volunteer committees, each led by a major volunteer:

1. Communications and Events

- a. Maintain content and word press, website, perform outreach, and maintain media contacts.

2. Community Education and Outreach

- a. Ensure Transport for NOLA is engaged in the official public processes.
- b. Partner with community organizations, stakeholders, and elected officials to achieve better quality of life outcomes.
- c. Work strategically but individually with neighborhood groups, business owners, and community institutions to achieve at least two major outcomes.

3. Research, Policy and Advocacy

- a. Collect data on transportation capital, operations, travel behavior, rider statistics, funding, and programs and relate data to housing and economic development. Make data and analyses available to everyone and encourage wide-spread technological innovation.
- b. Work with other relevant organizations to develop a regional, long-term, multi-modal transportation plan that coordinates all levels of government, involves the community and stakeholders.

QUALIFICATIONS

- Bachelor degree in a field such as Urban Planning, Public Administration, Business, Marketing, Economics, or related field.
- Enthusiasm and interest in alternative transportation required.
- 3–5 years of experience in leadership role at a non-profit, planning institution, start-up or similar required.
- Extraordinary organizational skills, ability to organize and coordinate volunteers, willingness to list and track tasks and deadlines, and provide attention to detail and follow through.
- Versatile communicator, ability to interact with professionals in business and government as well as community members.

LOCATION: NEW ORLEANS, LA

To apply, send your **cover letter, resume and a writing sample (Op-Ed for newspaper publication regarding a transit-related issue)** to:

Transport for NOLA Executive Search Committee
info@transportfornola.org