



Transport for NOLA

COMMUNICATIONS AND MOBILE ENGAGEMENT INTERN

Transport for NOLA, New Orleans' leading transportation advocacy, education and outreach non-profit, seeks a 'Communications and Mobile Engagement Intern' interested in gaining hands-on experience working for a non-profit. The intern will work alongside our Executive Director and Board Members and assist in developing and implementing a communications and social media strategy.

Current students and recent graduates with degrees in communications, public relations, marketing, urban planning, urban studies or related fields are encouraged to apply. Depending on skills and interests, intern projects may include:

1. Communications

- Assist in the development and implementation of our organization's communications and social media strategy
- Write articles and identify other relevant content to be featured on our website, blog, newsletters, Facebook, etc.
- Draft press releases

2. Mobile engagement

- Get to know New Orleans transit riders while riding buses and streetcars around town
- Interview and photograph transit riders to be featured as 'riders of the week'
- Distribute information, discuss transit issues, and promote advocacy campaigns and educational opportunities

The intern will need a personal computer for the position and shall possess skills and talent that include:

- Self-motivated and detail-oriented with exemplary writing abilities
- Willingness to work as a team and share ideas openly
- Familiarity with project management, timelines, schedules, coordination

In addition, the intern shall be experienced with WordPress and PageLines (or be able to quickly learn these programs).

Availability: Transport for NOLA is seeking 1 intern to work with our Executive Director for 8 - 12 hours per week for a minimum of 3 months. Hours are flexible. This position is open immediately.

Location: The intern can work remotely but must commit to working from Transport for NOLA's headquarters at 220 Camp Street at least once per week.

Benefits: This is an unpaid position. Gain excellent experience working with our Executive Director and Board. Become familiar with current urban planning issues in New Orleans and



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network with local leaders. Receive school credit where applicable, references for future employment, and reimbursement for approved expenses relating to work.

To apply for this position: Submit your 1) resume, 2) short Letter of Interest describing your skills, interests, and goals for educational or career pursuits, and 3) a writing sample to rachel@transportfornola.org.

About us: Transport for NOLA is working to create a world-class transportation system in the Greater New Orleans region that is based on equity, accessibility, and best-practices. We are a think-and-do tank of New Orleanians who also are transit riders, planners, engineers, bicyclists, and designers.